

UNDER THE HIGH PATRONAGE OF HIS SERENE HIGHNESS PRINCE ALBERT II OF MONACO



TOP
MARQUES
WATCHES
MONACO™

27/28 SEPTEMBER 2018

HÔTEL HERMITAGE MONTE-CARLO
WWW.TOPMARQUESWATCHES.COM

VISION

TOP MARQUES MONACO IS THE MOST ELITE AND ELECTRIFYING CAR SHOW TO BE STAGED ANYWHERE ON EARTH, ITS USP BEING THAT SUPERCAR LOVERS AND POTENTIAL BUYERS GET TO TEST RARE AND EXOTIC VEHICLES ON THE ICONIC MONACO F1 CIRCUIT.

HELD EVERY APRIL IN MONACO'S GRIMALDI FORUM, TOP MARQUES HAS BECOME AN EAGERLY-ANTICIPATED RENDEZ-VOUS FOR EVERYONE INTERESTED IN SUPERCARS, LIMITED EDITION WATCHES, BESPOKE JEWELLERY, SUPERBOATS AND OTHER LUXURY PRODUCTS.

THANKS TO THE SUCCESS OF TOP MARQUES MONACO, ORGANISERS LAUNCHED TOP MARQUES WATCHES & JEWELLERY IN 2015.

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BRAND

THE ANNUAL EVENT DEDICATED SOLELY TO HAUTE-HORLOGERIE AND HAUTE-JOAILLERIE IS HELD OVER TWO DAYS IN SEPTEMBER DURING THE MONACO YACHT SHOW.

THE SPIN-OFF EVENT MEETS THE DEMANDS OF SOME OF THE BIGGEST LUXURY BRANDS TO COME TOGETHER IN A DEDICATED SPACE, BENEFITING FROM THE EXPERIENCE AND SALES POTENTIAL OF THE TOP MARQUES MONACO BRAND.

PREVIOUS EXHIBITORS INCLUDE:

GREUBEL FORSEY, FRANCKMULLER, PATEK PHILIPPE, REBELLION, BOUCHERON, MIKIMOTO, BELL & ROSS, DEWITT, ELENA SIVOLDAEVA, SUISSE MECANICA, URWERK, BOULLE, HRH JEWELS, MONT BLANC, TAG HEUER, CYRUS GENEVE ...

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BACKES & STRAUSS

THE 4TH EDITION

HELD UNDER THE HIGH PATRONAGE OF H.S.H PRINCE ALBERT II OF MONACO, THE 4TH EDITION OF TOP MARQUES WATCHES & JEWELLERY WILL TAKE PLACE ON SEPTEMBER 27TH AND 28TH 2018.

AS WITH PREVIOUS EDITIONS, TOP MARQUES WATCHES & JEWELLERY 2018 WILL BE HELD IN THE SPECTACULAR SALLE BELLE EPOQUE OF THE HÔTEL HERMITAGE MONTE-CARLO.

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VIP VISITORS

TOP MARQUES WATCHES & JEWELLERY ENJOYS A HIGH CONCENTRATION OF HIGH NET WORTH INDIVIDUALS WHICH IS IN PART DUE TO ITS HOME IN THE PRESTIGIOUS PRINCIPALITY OF MONACO, AND IN PART DUE TO THE CALIBER AND EXCLUSIVITY OF THE PRODUCTS EXHIBITED AT THE SHOW.

THE EVENT IS ALSO HELD AT THE SAME TIME AS THE MONACO YACHT SHOW, THE WORLD'S MOST SUCCESSFUL SUPERYACHT SHOW WHICH WAS LAST YEAR ATTENDED BY IN EXCESS OF 32,000 VISITORS.

A LARGE NUMBER OF GUESTS WILL BE PERSONALLY INVITED TO THE EVENT THANKS TO OUR EXTENSIVE DATABASE AND CONSIDERABLE CONNECTIONS ACROSS THE GLOBE. IN ADDITION, VIP GUESTS WILL BE INVITED BY TOP MARQUES AND ITS SPONSORS IN DIVERSE INDUSTRIES SUCH AS BANKING, REAL ESTATE, AND PRIVATE AVIATION.

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EVENTS

AS A TOP MARQUES EXHIBITOR AND SPONSOR, YOU WILL HAVE THE PRIVILEGE OF ATTENDING:

- TOP MARQUES WATCHES & JEWELLERY VIP COCKTAIL, THURSDAY 27TH SEPTEMBER. THIS VERY EXCLUSIVE EVENT GIVES EACH EXHIBITOR THE OPPORTUNITY TO MEET INVITED GUESTS OF MAIN PARTNERS AND OTHER EXHIBITORS. THE COCKTAIL IS HELD IN THE SALLE BELLE EPOQUE ALLOWING GUESTS TO PERUSE THE LUXURY PRODUCTS ON DISPLAY IN THE EXHIBITION AREA.
- TOP MARQUES WATCHES & JEWELLERY FUND-RAISING TOMBOLA. DURING THE COCKTAIL PARTY ORGANISERS WILL HOST A FUND-RAISING TOMBOLA FOR MONEGASQUE ASSOCIATION MONACO DISEASE POWER. THE ASSOCIATION SUPPORTS FAMILIES OF CHILDREN WITH PHYSICAL DISABILITIES OR MENTAL ILLNESS AND FUNDS RAISED AT PREVIOUS EDITIONS OF TOP MARQUES HAVE CONTRIBUTED TO THE CREATION OF A RESPITE HOUSE IN THE ALPES DE HAUTE PROVENCE.

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MONACO
DISEASE
POWER





MARKETING & ADVERTISING

AS AN EXHIBITOR OR SPONSOR OF TOP MARQUES & JEWELLERY YOU WILL BENEFIT FROM OUR INTERNATIONAL MARKETING AND ADVERTISING CAMPAIGN WHICH RUNS FROM NOW UNTIL THE EVENT.

TOP MARQUES WATCHES & JEWELLERY WORKS WITH MORE THAN A DOZEN INTERNATIONAL MEDIA PARTNERS ENSURING THAT THE EVENT WILL GET THE MAXIMUM PUBLICITY IT DESERVES. MEDIA PARTNERS WHO HAVE CONFIRMED ADVERTISING AND EDITORIAL CONTENT FOR THE 2018 EDITION INCLUDE LUXURY LIFE, LE POINT, CHALLENGES, LA REVUE DES MONTRES, REVOLUTION, VICTORY ON, ORACLE TIME, YACHT PREMIERE AND JING DAILY.

MEANWHILE, THROUGH TOP MARQUES' EXCELLENT PRESS DATA BASE OF MORE THAN 7, 000 LEADING JOURNALISTS A TARGETED PRESS CAMPAIGN IN THE INTERNATIONAL MEDIA HAS ALREADY BEGUN.

TOP MARQUES WATCHES WILL IN ADDITION BE PUBLISHING ITS OWN LUXURY CATALOGUE WITH EACH EXHIBITOR AND SPONSOR HAVING ITS OWN PAGE AS WELL AS ORCHESTRATING A MARKETING CAMPAIGN ACROSS THE FRENCH RIVIERA AND MONACO, INCLUDING BILL BOARDS, ROLL-UPS, POSTERS, FLYERS AND INVITATIONS - ALL OF WHICH WILL INCLUDE SPONSORS' LOGOS.

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TESTIMONIALS

« I AM VERY HAPPY TO HAVE PARTICIPATED AT TOP MARQUES WATCHES & JEWELLERY. A VERY PROFESSIONAL TEAM, MANY CUSTOMERS PRESENT AND A PRESTIGIOUS EVENT. I CAN'T WAIT UNTIL THE NEXT EDITION!» SANDRA BIBLOÉ, DESIGNER

« FRANCK MULLER WAS ONE AGAIN DELIGHTED TO PARTICIPATE IN THIS 3RD EDITION OF TOP MARQUES WATCHES IN MONACO LAST MONTH WHERE WE PRESENTED OUR LATEST COLLECTION TO A SELECTIVE AUDIENCE.» NICOLAS RUDAZ, DIRECTOR GENERAL OF THE FRANCK MULLER GROUP

« I FEEL COMPELLED TO WRITE TO THANK YOU FOR YOUR GREAT SUPPORT AND EFFORTS BEYOND MERE PROFESSIONALISM TO MAKE OUR PARTICIPATION IN TOP MARQUES WATCHES BECOME SUCH A FANTASTIC SUCCESS FOR US.

THE LOCATION'S STYLISH AMBIENCE AND ITS ALMOST PRIVATE ATMOSPHERE INTRIGUED GUESTS AND CASUAL VISITORS ALIKE. THE DISTINCT EXHIBITION STYLE OF TOP MARQUES WATCHES PROVED TO BE AN EXCELLENT SETTING FOR US TO SHOWCASE THE SUBTLE DETAILS AND STRIKING PERFECTION ON OUR HANDCRAFTED TIMEPIECES. WE ARE VERY PLEASED ALL ROUND.» NUNZIO LA VECCHIA, NLV WATCHES

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NLV WATCHES



JASRE



HRH JEWELS



CONTACT

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